**2020 Flower, Lawn and Garden Show**

The Cumberland County Master Gardeners wish to invite you to participate in our 2020 Flower, Lawn and Garden Show. The annual show serves as a fundraiser of the Master Gardeners of Cumberland County and provides scholarships and internships for college students studying in the field of horticulture throughout the State of Tennessee.

Our 2020 Show is scheduled for April 24th and 25th, 2020. Some details that might be helpful.

* New Booth prices range from **$75 - $300**, affordable for any budget.
* Exhibitor applications can be submitted any time. New applications are stamped with date received and are handled on a first- served basis, starting **December 1, 2019.**
* We will be introducing 5-7 minute **Demonstrations** that exhibitors may have at their booth or the demonstration booth. The demonstration schedule will be published in our Show guide and distributed in the newspaper and at the event. Topics for these demonstrations can be anything related to your product or service. You can sign up for one demonstration on each day of the show (Friday & Saturday). Exact times will be determined closer to the show date.

**Flower, Lawn and Garden Show Facts**

* 1,800 – 2,000 Attendees over two-day period.
* Educational Speakers both Friday and Saturday, bringing more attendees to the show.
* Vendors are encouraged to “sell at the show”. Vendors are responsible for sales- tax.
* Vendors are provided a lounge area with snacks and beverages throughout the show.
* We will have customer prize drawings ($250 in Show Money per day) which will be promoted prior to and at the event increasing will help increase attendance.
* Silent Auctions will be held throughout the show with tables closing at various times on both days.
* Hours of the show will be 9 a.m. – 5 p.m. both Friday and Saturday.
* All food vendors will be housed outside, providing a “relax and eat” space for our customers.
* We will be adding additional vendors related to lawn and garden interests; expanding our outdoor area to provide for display and test-driving of lawn and garden equipment.
* All not-for-profit vendors (501 c3) will be charged a $25 fee. Booths will be assigned.

Please take a moment to **reserve your space** for the upcoming 2020 Show **by signing and returning the enclosed two-page application and your deposit**. We are offering a 20% discount on additional booths to those vendors who reserve more than one booth. As always, there is a non-refundable deposit of $50.00 for one booth and $100.00 for two or more.

Please feel free to contact Ginger Wade at wadeginger@gmail.com or (630) 234-1137 with any questions you may have.

Sincerely,

Ginger

Ginger Wade, Chairman – Vendor Relations